

Pou Chen announces monthly sales for October 2013

Date: November 11, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for October 2013 was NT\$19,353 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through October 2013 totaled NT\$186,018 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 0551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for October 2013 included Yue Yuen’s monthly sales for October 2013; and Pou Chen’s consolidated sales for October 2012 included Yue Yuen’s monthly sales for July 2012.

Pou Chen Consolidated Sales Report

(NTD ‘000)

The Period of Consolidated Sales	Amount
October 2013	19,352,843
September 2013	18,924,052
M-o-M Change	+2.3%
January through October 2013	186,018,083

Note:

1. All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
October 2013	657,901	174,203
October 2012	586,341	156,160
Y-o-Y Change	+12.2%	+11.6%
September 2013	632,571	154,838
M-o-M Change	+4.0%	+12.5%
January through October 2013	6,217,412	1,484,474
January through October 2012	5,971,621	1,476,385
Y-o-Y Change	+4.1%	+0.5%

Note:

1. All figures were unaudited.
2. Pou Chen held 49.98% ownership of Yue Yuen as of October 31, 2013.
3. Yue Yuen held 61.27% ownership of Pou Sheng as of October 31, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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